

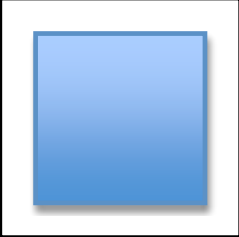

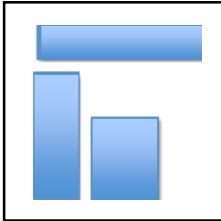
# Our World-Underwater

Dallas/Frisco: Jan. 23<sup>rd</sup> & 24<sup>th</sup>, 2016

Chicago: Feb. 26<sup>th</sup> – 28<sup>th</sup>, 2016

**DEADLINE: 31-Days Prior to Any Show**

AD Size	Dimensions	Cost
Full Page Color	7.5" x 9.8"	\$ 800.00
• Inside Front Cover	7.5" x 9.8"	\$1,200.00
• Inside Back Cover	7.5" x 9.8"	\$1,200.00
• Back Cover	7.5" x 9.8"	\$1,400.00
½ Page Color	7.5" x 4.8"	\$ 500.00
¼ Page Color	3.6" x 4.8"	\$ 300.00

FULL PAGE	½ PAGE	¼ PAGE
		
7.5" X 9.8" (No Bleed) 8.75" x 11.25" (Full Bleed)	7.5" X 4.8"	3.6" x 4.8" (Square) 2.3" x 7.5" (Vertical) 7.5" x 2.3" (Vertical)

All ADs must be at 300 dpi, use only postscript fonts, and all scans and images must be CMYK.

ADs must be provided in PDF, EPS, or AI.

Ads submitted as JPG (large file) are accepted but will not print as well as PDFs.

Company: \_\_\_\_\_

Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration: \_\_\_\_\_

CVV: \_\_\_\_\_ Signature: \_\_\_\_\_

Please return this form, along with your check or credit card information to: World of Water, Inc., 784 Bonnie Brae Court, Bolingbrook, IL 60440 or fax it to: 630.783.1406 or E-Mail to: jim.gentile@ourworldunderwater.com