

# Our World Underwater Dive & Travel Shows

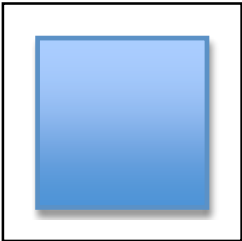

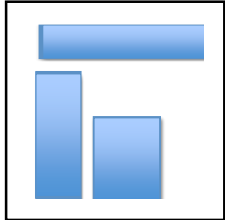
Dallas/Frisco: Jan. 27<sup>th</sup> & 28<sup>th</sup>, 2018

Chicago: Feb. 17<sup>th</sup> & 18th, 2018

**Program Advertising Benefits.** While having a booth is an excellent way to bring attention to your company, advertising in our show Program will offer you even more exposure.

**DEADLINE: 31-Days Prior to Any Show**

AD Size	Dimensions	Cost
Full Page Color	7.5" x 9.8"	\$ 800.00
• Inside Front Cover	7.5" x 9.8"	\$1,100.00
• Inside Back Cover	7.5" x 9.8"	\$1,100.00
• Back Cover	7.5" x 9.8"	\$1,200.00
½ Page Color	7.5" x 4.8"	\$ 400.00
¼ Page Color	3.6" x 4.8"	\$ 250.00
Business Card (Horizontal)		\$ 50.00

FULL PAGE	½ PAGE	¼ PAGE
		
<p>7.5" X 9.8" (No Bleed) 8.75" x 11.25" (Full Bleed)</p>	<p>7.5" X 4.8"</p>	<p>3.6" x 4.8" (Square) 2.3" x 7.5" (Vertical) 7.5" x 2.3" (Vertical)</p>

***ALL ADS will appear in show programs for both shows.***

All ADs must be at 300 dpi, use only postscript fonts, and all scans and images must be CMYK.

ADs must be provided in PDF, EPS, or AI.

Ads submitted as JPG (large file) are accepted but will not print as well as PDFs.

Company: \_\_\_\_\_

Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration: \_\_\_\_\_

CVV: \_\_\_\_\_ Signature: \_\_\_\_\_

Please return this form, along with your check or credit card information to: World of Water, Inc., 784 Bonnie Brae Court, Bolingbrook, IL 60440 or fax it to: 630.783.1406 or E-Mail to: [jim.gentile@ourworldunderwater.com](mailto:jim.gentile@ourworldunderwater.com)