

WORLD OF WATER, INC. d/b/a
OUR WORLD-UNDERWATER
CHICAGO DIVE & TRAVEL SHOW BOOTH APPLICATION
SHOW DATES & BOOTH PRICING

Chicago: February 24 - 26, 2017 \$1,100/ Non-Corner Booth
\$1,200/Corner Booth
(Each 10' x 10' booth includes a 2' x 6' skirted table, 2 chairs, and 1 wastebasket.)

SHOW REQUESTED: OUR WORLD UNDERWATER - CHICAGO, IL

BOOTHS REQUESTED (order of preference)

1) _____ 2) _____ 3) _____ 4) _____
(Prior show exhibitors are given priority selection up to May 31, 2016)

BOOTH PAYMENT:

Deposit: \$500.00 Per Space, No Space Will Be Held Without Payment.

Corner Booth: _____ @ \$1,200 = \$ _____

Non-Corner Booth: _____ @ \$1,100 = \$ _____

Total: \$ _____

Deposit Per Booth# _____ Total: \$ _____

Balance: \$ _____

ALL Booths MUST be paid in-full 30-Days prior to selected show date. A \$50.00 PENALTY WILL BE ASSESSED FOR ANY LATE PAYMENT. IF YOU ARE NOT PAID IN-FULL TWO WEEKS PRIOR TO SELECTED SHOW YOU WILL FORFEIT YOUR BOOTH AND DEPOSIT.

For your convenience, we will charge the balance of your booth(s) on your credit card 30-days prior to selected show date. Please acknowledge this by initializing the statement below.

_____ **YES, WOW may charge any balance due 30 days prior to selected show date.**

CREDIT CARD INFORMATION
(PLEASE PRINT CLEARLY)

_____ - _____ - _____ - _____

EXP. DATE: _____/_____/_____ **CVV:** _____

Cardholder: _____

Signature: _____

Please mail Application & Payment to:

World of Water, Inc.
784 Bonnie Brae Court
Bolingbrook, IL 60440

TX: 630.209.2445 FX: 630.783.1406
EM: Jim.Gentile@OurWorldUnderwater.Com
MAKE CHECKS PAYABLE TO: WORLD OF WATER, INC.
RETURNED CHECK & WIRE TRANSFER FEES: \$55.00

WEBSITE INFORMATION
BILLING & WEBSITE INFORMATION

Company Name: _____

Contact: _____

Address: _____

City: _____ State/Prov _____

Zip: _____ Country: _____

Phone:(_____) _____

E-Mail: _____

Web: www _____

CONTACT INFORMATION

Name: _____

E-Mail: _____

Phone: _____

Business Category:

- Training Agency Dive Retailer Travel
 Drysuit Equip. Manuf. Environment
 Other _____

BADGES: Four (4) will be issued per booth. Badge requests can be made from the WOW website and must be submitted 14-DAYS prior to selected show. Badges will be delivered at the show upon Exhibitor Registration. Additional or replacement badges will cost \$25.00 each.

RULES & REGULATIONS

I have read the rules and regulations on page 2 and the undersigned agrees to abide by and conform to the intent of WORLD OF WATER, hereinafter referred to as WOW. The Applicant, hereinafter referred to as the Exhibitor agrees to hold harmless WOW, the Convention Center/Hotel hereinafter referred to as the Facility, and their officers, directors, employees and agents from and against any actions, losses, costs, damages, property or bodily injury to the exhibitor, his agents, representatives or employees by reason of the exhibitors occupancy or use of the facilities. Execution of this contract signifies you and you company's full acceptance of the terms and conditions.

NAME: _____

TITLE: _____

SIGNATURE: _____

DATE: _____

OFFICE USE ONLY:

ACCEPTED BY: _____ DATE: _____

ASSIGNED BOOTH/S _____

DEP. _____ Auth # _____ Date _____

BAL. _____ Auth# _____ Date _____

Invoice No. _____

EXHIBIT SPACE RENTAL AGREEMENT RULES & REGULATIONS FOR EXHIBITORS

Note: The abbreviation WOW refers to World of Water, Inc, the word "Exhibitor" refers to the applicant for exhibit space listed on the reverse of this document, "Facility" refers to the convention center or hotel where the event is occurring.

1. PAYMENT: A minimum \$500 deposit for each space must be received with this application per booth upon receipt of contract. Contracts may only be accepted with payment. ALL Booths MUST be paid in full 30-Days prior to start of Show. Any application received after 30-Days prior to a show must be for full payment. A late fee of \$50.00 will be assessed to any application not paid when due. Any application not paid in full 14-Days prior to a show will forfeit its booth and deposit.

2. BOOTH SHARING: Will be permitted only with the approval of the WOW Manager's approval. An additional fee of \$500.00 and signed contract by all participants is required.

3. CANCELLATION: Upon acceptance of this application by WOW, it shall be a legally binding contract between the Exhibitor and WOW; provided that either party may cancel on condition that written notice is received by the bargaining party 30-Days before the selected show. There will be a \$100 processing fee charged for any cancellation made after the space application is received and processed by WOW. Any cancellation made less than 30-Days prior to a selected show will result in forfeiture of the entire deposit (up to \$500 per booth space). There will be NO REFUNDS for booths cancelled less than 30-Days prior to a selected show. The full amount will be refunded if such cancellation is made by WOW, excluding any act of God or Terrorism.

4. OPERATION:

- **SUBJECT TO REMOVAL:** WOW reserves the right to refuse rental of space, cancel and or evict the exhibitor where the display of goods, services or operation of the booth or conduct is deemed objectionable or otherwise not compatible with the general character and its objectives. WOW will not be liable for refunding space and or equipment except at its own discretion.
- **RETAIL SALES:** WOW does allow the sale of items at the show; however, as to the sales of BCD's COMPUTERS, DRYSUITS, REBREATHERS, REGULATORS, AND SCUBA TANKS the sale of these items will be limited as follows: *The sale price of said items must comply with the Exhibitor's current dealer Minimum Advertised Pricing (MAP) program/dealer contract.*
- **TAXES:** Collection and payment of any State or Local Sales Taxes is the responsibility of the Exhibitor. Tax Forms will be made available.
- **TRAILERS:** Storage trailers will be allowed at the Chicago show for a fee of \$400.00 for the show.
- **BOOTHS:** Shall be open and staffed during scheduled show hours.
- **SALES OR PROMOTION** outside of the Exhibitors booth are not allowed.
- **VISUAL & AUDIO** levels must be operated as to not inconvenience neighboring Exhibitors and must be royalty free.
- **DISPLAYS:** ALL displays will be designed to fit completely inside the allotted booth space. Nothing may be placed in any aisle or space outside the designated booth area. Nothing over 10 feet in height or 4 feet high on the sides may be displayed.

5. EXHIBIT DATES & HOURS:

Chicago:

Friday, February 24, 2016	5pm – 9pm
Saturday, February 25, 2016	9am - 6pm
Sunday, January 26, 2016	10am - 4pm

ALL booths must remain open and operational during regular show hours.

6. INSTALLATION & DISMANTLING: Complete decorator information will be available after 60-Days prior to a selected show from the WOW website with direct access to the appropriate exposition service company.

Move In: Chicago Friday: 8am - 4pm

Breakdown: May NOT begin before 4:00pm Sunday.

7. BOOTH PACKAGE: Your 10'x 10' booth space will consist of 8' high back drape, 3' high side rails with drapes, 2 chairs, 1 table 2' x 6' and 1 wastebasket. Any additional items must be ordered through the appropriate exposition services company at least 2-weeks prior to the selected show to receive a discounted rate.

8. LIABILITY EXCLUSION: WOW Show management will employ security and will take reasonable precaution to safeguard the exhibitor's property. However, show management will not be liable for loss or damage to the property of the Exhibitor, personal or otherwise, or his representatives or employees from theft, fire, accident or any other cause beyond its control. Exhibitor agrees to save the exhibit hall owner, employees and show management and their agents and employees free and harmless of and from all claims, demands, damages and liability of whatsoever kind and character asserted by any person or persons on account of any loss or damage to property or injury to or death of any persons occurring upon or about the leased premises arising out of the use of the leased premises by exhibitor.

9. INSURANCE: The Exhibitor must provide complete property damage, public liability and personal injury insurance during the course of the show including naming WOW as additional names insured. The exhibitor warrants that by signing this contract he has complied specifically with the insurance requirements.

10. INABILITY TO PERFORM: If show management should be prevented from holding the Exposition or if it cannot permit the exhibitor to occupy his/her space due to circumstances beyond its control, including, but not limited to strike, civil disobedience, and/or acts of God, show management will refund in a credit toward next show to the exhibitor the amount of the rental paid by him, less a proportionate share of the exposition expenses, and show management shall have no further obligation or liability to the exhibitor. If the exhibitor shall have made no rental payment, he nevertheless shall be obligated to pay his/her proportionate share of such expenses.