

EXHIBIT SPACE RENTAL AGREEMENT RULES & REGULATIONS FOR EXHIBITORS

Note: The abbreviation WOW refers to World of Water, Inc, the word "Exhibitor" refers to the applicant for exhibit space listed on the reverse of this document, "Facility" refers to the convention center or hotel where the event is occurring.

1. PAYMENT: A minimum \$500 deposit for each space must be received with this application per booth upon receipt of contract. Contracts may only be accepted with payment. ALL Booths MUST be paid in full 30-Days prior to start of Show. Any application received after 30-Days prior to a show must be for full payment. A late fee of \$50.00 will be assessed to any application not paid when due. Any application not paid in full 14-Days prior to a show will forfeit its booth and deposit.

2. BOOTH SHARING: Will be permitted only with the approval of the WOW Manager's approval. An additional fee of \$500.00 and signed contract by all participants is required.

3. CANCELLATION: Upon acceptance of this application by WOW, it shall be a legally binding contract between the Exhibitor and WOW; provided that either party may cancel on condition that written notice is received by the bargaining party 30-Days before the selected show. There will be a \$100 processing fee charged for any cancellation made after the space application is received and processed by WOW. Any cancellation made less than 30-Days prior to a selected show will result in forfeiture of the entire deposit (up to \$500 per booth space). There will be NO REFUNDS for booths cancelled less than 30-Days prior to a selected show. The full amount will be refunded if such cancellation is made by WOW, excluding any act of God or Terrorism.

4. OPERATION:

- **SUBJECT TO REMOVAL:** WOW reserves the right to refuse rental of space, cancel and or evict the exhibitor where the display of goods, services or operation of the booth or conduct is deemed objectionable or otherwise not compatible with the general character and its objectives. WOW will not be liable for refunding space and or equipment except at its own discretion.
- **RETAIL SALES:** WOW does allow the sale of items at the show; however, as to the sales of BCD's COMPUTERS, DRYSUITS, REBREATHERS, REGULATORS, AND SCUBA TANKS the sale of these items will be limited as follows: *The sale price of said items must comply with the Exhibitor's current dealer Minimum Advertised Pricing (MAP) program/dealer contract.*
- **TAXES:** Collection and payment of any State or Local Sales Taxes is the responsibility of the Exhibitor. Tax Forms will be made available.
- **TRAILERS:** Exhibitors may not store a trailer on the show floor.
- **BOOTHS:** Shall be open and staffed during scheduled show hours.
- **SALES OR PROMOTION** outside of the Exhibitors booth are not allowed.
- **VISUAL & AUDIO** levels must be operated as to not inconvenience neighboring Exhibitors and must be royalty free.
- **DISPLAYS:** ALL displays will be designed to fit completely inside the allotted booth space. Nothing may be placed in any aisle or space outside the designated booth area. Nothing over 10 feet in height or 4 feet high on the sides may be displayed.

5. EXHIBIT DATES & HOURS:

Chicago:

Saturday, February 17, 2018	10am - 6pm
Sunday, February 18, 2018	10am - 5pm

ALL booths must remain open and operational during regular show hours.

6. INSTALLATION & DISMANTLING: Complete decorator information will be available after 60-Days prior to a selected show from the WOW website with direct access to the appropriate exposition service company.

Move In: Chicago Friday: after 3pm

Breakdown: May NOT begin before 5pm Sunday.

7. BOOTH PACKAGE: Your 10'x 10' booth space will consist of 8' high back drape, 3' high side rails with drapes, 2 chairs, 1 table 2' x 6' and 1 wastebasket. Any additional items must be ordered through the appropriate exposition services company at least 2-weeks prior to the selected show to receive a discounted rate.

8. LIABILITY EXCLUSION: WOW Show management will employ security and will take reasonable precaution to safeguard the exhibitor's property. However, show management will not be liable for loss or damage to the property of the Exhibitor, personal or otherwise, or his representatives or employees from theft, fire, accident or any other cause beyond its control. Exhibitor agrees to save the exhibit hall owner, employees and show management and their agents and employees free and harmless of and from all claims, demands, damages and liability of whatsoever kind and character asserted by any person or persons on account of any loss or damage to property or injury to or death of any persons occurring upon or about the leased premises arising out of the use of the leased premises by exhibitor.

9. INSURANCE: The Exhibitor must provide complete property damage, public liability and personal injury insurance during the course of the show including naming WOW as additional names insured. The exhibitor warrants that by signing this contract he has complied specifically with the insurance requirements.

10. INABILITY TO PERFORM: If show management should be prevented from holding the Exposition or if it cannot permit the exhibitor to occupy his/her space due to circumstances beyond its control, including, but not limited to strike, civil disobedience, and/or acts of God, show management will refund in a credit toward next show to the exhibitor the amount of the rental paid by him, less a proportionate share of the exposition expenses, and show management shall have no further obligation or liability to the exhibitor. If the exhibitor shall have made no rental payment, he nevertheless shall be obligated to pay his/her proportionate share of such expenses.