

2020 OUR WORLD UNDERWATER DIVE & TRAVEL SHOW

50th Annual Our World Underwater Dive & Travel Show



Seminars



Film Festival



Exhibits



Travel



Family Fun



Try Scuba

Feb. 29th & Mar. 1st, 2020

Chicago Marriott O'Hare
Grandball Room
8535 W. Higgins Rd.

2020 EXHIBITOR PACKET

2020 OWU EXHIBITOR APPLICATION Page 3 & 4	2020 OWU FLOOR PLAN Page 5
2020 OWU PROGRAM GUIDE ADVERTISING Page 6	2020 OWU CALLS FOR SEMINARS Page 7 & 8
2020 OWU CORPORATE SPONSORSHIP Page 9	Contact: Jim Gentile EM: Info@OurWorldUnderwater.Com TX: 630.209.2445 Mail: 784 Bonnie Brae Court Bolingbrook, IL 60440

2020 OWU Dive & Travel Show

Booth Application

SHOW DATES & BOOTH PRICING

Chicago: February 29 & March 1, 2020 \$1,150/Booth*
(Each 10' x 10' booth includes a 2' x 6' skirted table, 2 chairs, and 1 wastebasket.)

***\$1,025 per booth when you make full payment before October 1, 2019
CALL for Multi-Booth Pricing**

SHOW REQUESTED: OUR WORLD UNDERWATER -CHICAGO, IL

BOOTHS REQUESTED (order of preference)

1) _____ 2) _____ 3) _____ 4) _____

BOOTH PAYMENT:

Deposit: \$500.00 Per Space, No Space Will Be Held Without Payment.

Booth Total:	\$ _____
Extra Badges: (\$25 each)	\$ _____
SUBTOTAL:	\$ _____
Deposit:	\$ _____
BALANCE DUE:	\$ _____

ALL Booths MUST be paid in-full 30-Days prior to selected show date. A \$50.00 PENALTY WILL BE ASSESSED FOR ANY LATE PAYMENT. IF YOU ARE NOT PAID IN-FULL TWO WEEKS PRIOR TO SELECTED SHOW YOU WILL FORFEIT YOUR BOOTH AND DEPOSIT.

For your convenience, we will charge the balance of your booth(s) on your credit card 30-days prior to selected show date. Please acknowledge this by initializing the statement below.

_____ **YES, WOW may charge any balance due 30 days prior to selected show date.**

CREDIT CARD INFORMATION (PLEASE PRINT CLEARLY)

_____ - _____ - _____ - _____
 EXP. DATE: ____/____/____ CVV: _____
 Billing Zip Code: _____
 Cardholder: _____
 Signature: _____

If Mailing, Please send Application & Payment to:

**World of Water, Inc.
784 Bonnie Brae Court
Bolingbrook, IL 60440**

**MAKE CHECKS PAYABLE TO:
WORLD OF WATER, INC.
RETURNED CHECK & WIRE TRANSFER FEES: \$60.00**

**TX: 630.209.2445 FX: 630.783.1406
EM: Jim.Gentile@OurWorldUnderwater.Com**

Booth Application

WEBSITE INFORMATION BILLING & WEBSITE INFORMATION

Company Name: _____
 Contact: _____
 Address: _____
 City: _____ State/Prov _____
 Zip: _____ Country: _____
 Phone: (____) _____
 E-Mail: _____
 Web: www _____

CONTACT INFORMATION

Name: _____
 E-Mail: _____
 Phone: _____

Business Category:

- Training Agency Dive Retailer Travel
 Drysuit Equip. Manuf. Environment
 Other _____

BADGES: Three (3) will be issued per booth. Badges will be delivered at the show upon Exhibitor Registration. Additional or replacement badges will cost \$25.00 each.

RULES & REGULATIONS

I have read the rules and regulations on page 2 and the undersigned agrees to abide by and conform to the intent of WORLD OF WATER, hereinafter referred to as WOW. The Applicant, hereinafter referred to as the Exhibitor agrees to hold harmless WOW, the Convention Center/Hotel hereinafter referred to as the Facility, and their officers, directors, employees and agents from and against any actions, losses, costs, damages, property or bodily injury to the exhibitor, his agents, representatives or employees by reason of the exhibitors occupancy or use of the facilities. Execution of this contract signifies you and you company's full acceptance of the terms and conditions.

NAME: _____
 TITLE: _____
 SIGNATURE: _____
 DATE: _____

OFFICE USE ONLY:

ACCEPTED BY: _____ DATE: _____
 ASSIGNED BOOTH/S _____
 DEP. _____ Auth # _____ Date _____
 BAL. _____ Auth# _____ Date _____

Invoice No. _____

EXHIBIT SPACE RENTAL AGREEMENT RULES & REGULATIONS FOR EXHIBITORS

Note: The abbreviation WOW refers to World of Water, Inc, the word "Exhibitor" refers to the applicant for exhibit space listed on the reverse of this document, "Facility" refers to the convention center or hotel where the event is occurring.

1. PAYMENT: A minimum \$500 deposit for each space must be received with this application per booth upon receipt of contract. Contracts may only be accepted with payment. ALL Booths MUST be paid in full 30-Days prior to start of Show. Any application received after 30-Days prior to a show must be for full payment. A late fee of \$50.00 will be assessed to any application not paid when due. Any application not paid in full 14-Days prior to a show will forfeit its booth and deposit.

2. BOOTH SHARING: Will be permitted only with the approval of the WOW Manager's approval. An additional fee of \$500.00 and signed contract by all participants is required.

3. CANCELLATION: Upon acceptance of this application by WOW, it shall be a legally binding contract between the Exhibitor and WOW; provided that either party may cancel on condition that written notice is received by the bargaining party 30-Days before the selected show. There will be a \$100 processing fee charged for any cancellation made after the space application is received and processed by WOW. Any cancellation made less than 30-Days prior to a selected show will result in forfeiture of the entire deposit (up to \$500 per booth space). There will be NO REFUNDS for booths cancelled less than 30-Days prior to a selected show. The full amount will be refunded if such cancellation is made by WOW, excluding any act of God or Terrorism.

4. OPERATION:

- **SUBJECT TO REMOVAL:** WOW reserves the right to refuse rental of space, cancel and or evict the exhibitor where the display of goods, services or operation of the booth or conduct is deemed objectionable or otherwise not compatible with the general character and its objectives. WOW will not be liable for refunding space and or equipment except at its own discretion.
- **RETAIL SALES:** WOW does allow the sale of items at the show.
- **TAXES:** Collection and payment of any State or Local Sales Taxes is the responsibility of the Exhibitor. Tax Forms will be made available.
- **TRAILERS:** Exhibitors may not store a trailer on the show floor.
- **BOOTHS:** Shall be open and staffed during scheduled show hours.
- **SALES OR PROMOTION** outside of the Exhibitors booth are not allowed.
- **VISUAL & AUDIO** levels must be operated as to not inconvenience neighboring Exhibitors and must be royalty free.
- **DISPLAYS:** ALL displays will be designed to fit completely inside the allotted booth space. Nothing may be placed in any aisle or space outside the designated booth area. Nothing over 10 feet in height or 4 feet high on the sides may be displayed.

5. EXHIBIT DATES & HOURS:

Chicago:

Saturday, February 16, 2019	10am - 6pm
Sunday, February 17, 2019	10am - 5pm

ALL booths must remain open and operational during regular show hours.

6. INSTALLATION & DISMANTLING: Complete decorator information will be available after 60-Days prior to a selected show from the WOW website with direct access to the appropriate exposition service company.

Move In: Chicago Friday: after 3pm

Breakdown: May NOT begin before 5pm Sunday.

7. BOOTH PACKAGE: Your 10'x 10' booth space will consist of 8' high back drape, 3' high side rails with drapes, 2 chairs, 1 table 2' x 6' and 1 wastebasket. Any additional items must be ordered through the appropriate exposition services company at least 2-weeks prior to the selected show to receive a discounted rate.

8. LIABILITY EXCLUSION: WOW Show management will employ security and will take reasonable precaution to safeguard the exhibitor's property. However, show management will not be liable for loss or damage to the property of the Exhibitor, personal or otherwise, or his representatives or employees from theft, fire, accident or any other cause beyond its control. Exhibitor agrees to save the exhibit hall owner, employees and show management and their agents and employees free and harmless of and from all claims, demands, damages and liability of whatsoever kind and character asserted by any person or persons on account of any loss or damage to property or injury to or death of any persons occurring upon or about the leased premises arising out of the use of the leased premises by exhibitor.

9. INSURANCE: The Exhibitor must provide complete property damage, public liability and personal injury insurance during the course of the show including naming WOW as additional names insured. The exhibitor warrants that by signing this contract he has complied specifically with the insurance requirements.

10. INABILITY TO PERFORM: If show management should be prevented from holding the Exposition or if it cannot permit the exhibitor to occupy his/her space due to circumstances beyond its control, including, but not limited to strike, civil disobedience, and/or acts of God, show management will refund in a credit toward next show to the exhibitor the amount of the rental paid by him, less a proportionate share of the exposition expenses, and show management shall have no further obligation or liability to the exhibitor. If the exhibitor shall have made no rental payment, he nevertheless shall be obligated to pay his/her proportionate share of such expenses.

World of Water, Inc. reserves the right to reject future show participation for non-compliance to these and any other show regulations.

2020 Our World Underwater Dive & Travel Show Floor Plan

2020 OUR WORLD UNDERWATER Dive & Travel Show February 29th & March 1st, 2020

- Available
 - Reserved

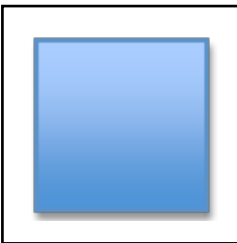
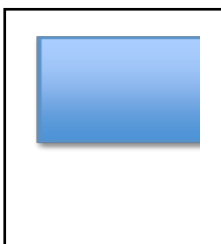
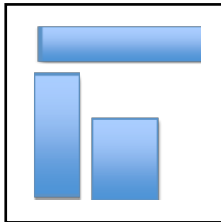


2020 Our World Underwater Dive & Travel Show Program Guide Advertising

Program Advertising Benefits. While having a booth is an excellent way to bring attention to your company, advertising in our show Program will offer you even more exposure.

DEADLINE: 31-Days Prior to Any Show

AD Size	Dimensions	Cost
Full Page Color	7.5" x 9.8"	\$ 800.00
• Inside Front Cover	7.5" x 9.8"	\$1,100.00
• Inside Back Cover	7.5" x 9.8"	\$1,100.00
• Back Cover	7.5" x 9.8"	\$1,200.00
½ Page Color	7.5" x 4.8"	\$ 400.00
¼ Page Color	3.6" x 4.8"	\$ 250.00
Business Card (Horizontal)		\$ 50.00

FULL PAGE	½ PAGE	¼ PAGE
		
7.5" X 9.8" (No Bleed) 8.75" x 11.25" (Full Bleed)	7.5" X 4.8"	3.6" x 4.8" (Square) 2.3" x 7.5" (Vertical) 7.5" x 2.3" (Vertical)

ALL ADS will appear in show programs for both shows.

All ADs must be at 300 dpi, use only postscript fonts, and all scans and images must be CMYK.

ADs must be provided in PDF, EPS, or AI.

Ads submitted as JPG (large file) are accepted but will not print as well as PDFs.

Company: _____

Representative: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____

Credit Card Number: _____

Name on Card: _____ Expiration: _____

CVV: _____ Signature: _____

Please return this form, along with your check or credit card information to: World of Water, Inc., 784 Bonnie Brae Court, Bolingbrook, IL 60440 or fax it to: 630.783.1406 or E-Mail to: jim.gentile@ourworldunderwater.com

2020 Our World Underwater Dive & Travel Show Seminar Call for Presentation

SATURDAY & SUNDAY SEMINARS CALL FOR PRESENTATION

Deadline for Submission – November 30, 2019

Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Home Phone: _____ Cell: _____

Business Phone: _____ Fax: _____

Email: _____

In order to economically bring presentations to the show, we will need a minimum of two abstracts submitted. Feel free to submit as many as you would like. Duplicate the "Call for Presentation" form as necessary.

CHICAGO SHOW:

My Program is complete.

My program is in its final stages, but will be available for 2019.

Duration: Day Seminar time slots are **45 minutes**. This includes a 10-minute break given between presentations. ***The maximum time for your presentation and audience questions is 35 minutes.*** Your:

Presentation Run Time: _____ minutes.

Audience Interaction Time: _____ minutes.

Seminars – please indicate category best describes your presentation:

Shipwrecks and Our Maritime Heritage

Dive Destinations

Wonders of the Sea

U/W Photography Techniques

Underwater Environment

Extremes

Science & Tech in our U/W World

Dive Medicine

Title 1: _____

Title 2: _____

Please submit the following:

- **Program Abstracts** for consideration with your application. Please do not exceed 75 words for each abstract. Also, submit a one-sentence summary of your program to be used in the Program Guide.
- **Biography** must be included in paragraph form of 75 words or less. This will be used on the Our World-Underwater web site in addition to the show program. Take into consideration of highlighting your qualifications, experience and achievements relating to your proposed program(s). Your accuracy and completeness will decide the size of your audience and enhance your presentation.

➤ **Digital Color photo** (JPEG) to be used in conjunction with your biography on the Our World-Underwater web site.

A/V Equipment Provided: Each room will have a sound system, digital LCD projector with an HDMI input. If possible, please bring your own laptop or video camera with cables to connect to the projector.

Projection Equipment: We have recently upgraded all our LCD projectors to full HD and HDMI input only. If a laptop is to be used, you will be responsible for your own laptop for playback and connections for HDMI input.

Please check those that are appropriate for your presentation:

I will be using a: DVD Camcorder PC Laptop Mac Laptop

Video Media: DVD Jump Drive Mini-DV

Format: SD HD

Check if you do a voice over

Specify other A/V needs you may have: _____

To your presentation, please bring a DVD, Jump Drive, or Tape. If using tape media, please avoid using a copy that has not been played excessively to avoid any dropouts during your presentation. **Bring a backup copy as well (in another format if possible).**

Will you be an exhibitor, an employee of an exhibitor or sponsored by an exhibitor while at the show?

YES NO

Exhibitor/Sponsor: _____

Please check the following assistance you may need. This will be taken into consideration when we are building the program.

AIRFARE MILEAGE ROOM OTHER _____

To expedite the planning process, please email or post your data Saturday & Sunday Seminars Call for Presentations to:

Jim Gentile
World of Water, Inc.
784 Bonnie Brae Court
Bolingbrook, IL 60440
TX: 630.209.2445
FX: 630.783.1406 E-mail: Jim.Gentile@OurWorldUnderwater.Com

2020 Our World Underwater Dive & Travel Show

2020 Sponsorship Agreement

Sponsorship Benefits. While having a booth is an excellent way to bring attention to your company, being a Sponsor will allow you even more exposure. We offer several options.

Corporate Sponsorship Levels:

Gold Sponsor: \$2,000. Sponsorship recognition on webpage, promotional mailings and show program. Logo displayed on Billboards and Signage throughout the Chicagoland area. Logo displayed and 30-second trailer on the Saturday Film Festival during the show and a full page ad in the show program.

Silver Sponsor: \$1,500. Sponsorship recognition on webpage, promotional mailings and show program. Logo displayed on the Seminar, Saturday Film Festival Screens during the show. Half page ad in the show program.

Bronze Sponsor: \$900. Sponsorship recognition on webpage, promotional mailings and show program. Quarter page ad in the show program.

Audio Visual Sponsorship. Saturday Night Film Festival - **\$2,500** / Seminar Rooms - **\$600** This sponsorship will give your company full recognition during each event with signage in each room you sponsor, recognition in the show program in addition to your logo on the Our World-Underwater website. Film Festival Sponsors will receive ½ page ad in the Show Program.

Trip Sponsor. Minimum **\$2,000 - \$3,000 value.** This trip will be used in promotion to the show. In exchange, your company logo will be shown prominently in our show program. You will also receive a direct link on the Our World-Underwater web page to your website. Your logo will be on all promotional mailings and in the show program.

I wish to be: **Gold Sponsor (\$2,000)** **Silver Sponsor (\$1,500)** **Bronze Sponsor (\$900)**
 Audio Visual Sponsor: **Film Festival: (\$2,500.00);** **Seminar Room: (\$600.00)**
 Trip Sponsor (\$2,000 – 3,000)

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____ E-Mail: _____

Telephone: _____ Fax: _____

Credit Card No. _____

Name on Card: _____

Signature: _____

Expiration: _____ CVV: _____

Please return this form, along with your artwork, check or credit card information to: World of Water, Inc., 784 Bonnie Brae Court, Bolingbrook, IL 60440 or fax it to: 630.783.1406 or E-Mail to: jim.gentile@ourworldunderwater.com